



A T H E N A
I N T E R N A T I O N A L

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BUSINESS NEWS
Serving Prescott, Prescott Valley, Chino Valley & Dewey-Humboldt

5th Annual Quad Cities ATHENA Leadership Awards

Friday, September 20, 3 to 5pm | Starting Point Pine Ridge Marketplace

Keynote Speaker: Mary Jo West

Platinum Sponsor, \$5000 (1 available)

- Present ATHENA award at event
- Booth at event
- Opportunity to provide promotional items on tables
- Recognition at the event and on QCBN July, August, September print ads as the Platinum Sponsor
- Dedicated story in an issue of QCBN covering the Platinum Sponsor
- Logo on all printed materials at the event (including banner, program) and the Quad Cities ATHENA website
- Premium logo placement
- Logo inclusion in July, August, September QCBN ATHENA print ads
- Logo Inclusion in "Thank You" ad in Quad Cities Business News
- ½ Page Ad in QCBN in September 2024 issue
- Digital ad on QCBN website – July, August, September
- Banner ad in email newsletter
- Mention in Quad Cities ATHENA press release
- Recognition in social media campaigns
- Recognition in event email campaigns
- First right of refusal for 2025
- Table at event (seats 8)

Gold Sponsor, \$3000 (3 available)

- Logo on all printed materials at the event (including banner, program) and Quad Cities ATHENA website
- Logo inclusion on July, August, September QCBN ATHENA print ads
- Inclusion in "Thank You" ad in Quad Cities Business News
- ¼ Page Ad in QCBN September 2024 issue
- Digital ad on QCBN website – July, August, September
- Mention in Quad Cities ATHENA press release
- Recognition in social media campaigns
- Recognition in event email campaigns
- Table at event (seats 8)

Diamond Sponsor, \$4000 (2 available)

- Present Young Professional or Organizational Leadership award at event
- Booth at event
- Opportunity to provide promotional items on tables
- Recognition at the event and on QCBN July, August, September print ads as the Diamond Sponsor
- Dedicated story in an issue of QCBN covering the Diamond Sponsor
- Logo on all printed materials at the event (including banner, program) and the Quad Cities ATHENA website
- Logo inclusion on July, August, September QCBN ATHENA print ads
- Inclusion in "Thank You" ad in Quad Cities Business News
- ½ Page Ad in QCBN in September 2024 issue
- Digital ad on QCBN website – July, August, September
- Banner ad in email newsletter
- Mention in Quad Cities ATHENA press release
- Recognition in social media campaigns
- Recognition in event email campaigns
- First right of refusal for 2025
- Table at event (seats 8)

Silver Sponsor, \$1500

- Logo on all printed materials at the event (including banner, program) and Quad Cities ATHENA website
- Logo inclusion on July, August, September QCBN ATHENA print ads
- Inclusion in "Thank You" ad in Quad Cities Business News
- Recognition in social media campaigns
- Table at event (seats 8)

Bronze Sponsor, \$1000

- Logo on all printed materials at the event (including banner, program, ads) and Quad Cities ATHENA website
- Logo inclusion on July, August, September QCBN ATHENA print ads
- Inclusion in "Thank You" ad in Quad Cities Business News

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